

PRESS RELEASE

Arriva Yorkshire

1st February 2017

Winner Alexander explores Leeds city centre for less with the ‘Night Rider’

Local bus company, Arriva Yorkshire, offered N10 customers the chance to win a £20 Revolution Bar gift card, a perfect treat to kick-start a great night out. To be in with a chance of winning customers had to simply visit Arriva Yorkshire’s Facebook page and like the N10 competition post.

Following Arriva’s flagship 110 route from Leeds Bus Station to the Hepworth, Wakefield; the N10 service will provide those living in Hunslet, Belle Isle, Robin Hood, Loftwood and Outwood with greater, later and cheaper links into both major cities; just £3 for a single ticket and £4 for a return journey.

Alexander Cockayne competition winner stated “Thank you to Arriva Yorkshire for my prize, it is a great start to the New Year! I can’t wait to hop on board the N10 and use my £20 Revolution gift card this weekend!”

Jon Croxford, area managing director, for Arriva Yorkshire said: “Congratulations to Alexander on winning the N10 competition! We hope he will enjoy exploring Leeds for less with our new N10 service! Our N10 buses offer cheaper and more flexible alternatives for late night travel into the city. In just under 30 minutes you can get from Wakefield to Leeds! So whether you’re off to the theatre, out for a meal, or simply going for a few drinks in Leeds or Wakefield, why not hop on board the N10 to experience the benefits of bus travel for yourself!”

For more information please visit: www.arrivabus.co.uk/yorkshire/Latest/n101/

Tickets can be purchased on-board Arriva's 110 Sapphire service after 7pm and on the new N10 route. The N10 service will run every Friday and Saturday night, with buses running until the early hours of the morning.

Ends.

For further press information and images please contact:

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For media enquiries outside of office hours, Arriva can be contacted via its 24-hour media pager service on 07623 920 615.

Notes to Editors

A full timetable for the N10 service can be found at www.arrivabus.co.uk

Customers can buy tickets at their own convenience at www.arrivabus.co.uk/yorkshire or via the Arriva Mobile Ticketing App, where they can also live track their bus by GPS to ensure a minimal wait at the bus stop.

Arriva UK Bus is part of Arriva plc, one of the largest passenger transport providers in Europe, employing some 54,500 people and delivering more than 2.2 billion passenger journeys across 14 European countries every year. It currently operates a fleet of some 5,900 vehicles in the UK alone, providing services in the North East, North West and South East of England, Yorkshire, the Midlands and Wales.

In 2010, Arriva was acquired by Deutsche Bahn, and is now responsible for the growth and development of all Deutsche Bahn's regional passenger transport outside of Germany.

Arriva Yorkshire were announced as UK Bus Operator of the Year for 2015.