

PRESS RELEASE

Arriva Yorkshire

23rd January 2017

Winner Helen Thurston thinks it's 'Easy Spreeasy' with the 202/203!

Last year local bus company, Arriva Yorkshire, offered customers within the Dewsbury and Mirfield area free travel, and the chance to win their perfect shopping spree with £100 worth of Love2Shop vouchers to spend in Leeds City Centre, or at the White Rose Shopping Centre.

To be in with a chance of winning the shopping vouchers customers had to simply visit Arriva Yorkshire's Facebook and Twitter pages and like the 202/203 competition post, 'easy spreeasy'!

Helen Thurston, competition winner stated "Thanks to Arriva Yorkshire for my prize, it is a great start to the New Year! I can't wait to hop on board the MAX 202/203 and treat myself with my £100 Love2Shop voucher!"

Jon Croxford, area managing director, for Arriva Yorkshire said: "Congratulations to Helen Thurston on winning the MAX 202/203 competition. We hope she will enjoy spending her £100 Love2Shop voucher, what a perfect way to start the New Year! With the service bursting with benefits, departures up to every 15 minutes, and some weekly tickets working out at £3 per day, it is an easy way to get around. It's great to give something back to the local community and our loyal customers!"

The 202/203 service is an Arriva MAX branded route which runs from Huddersfield to Leeds via Mirfield, Dewsbury and the White Rose Shopping Centre. With 17 state-of-the-art buses on the route, it offers a great package of benefits for all passengers, including luxury leather seats with head rests, free on-board Wi-Fi and plug sockets*.

For more information please visit: www.arrivabus.co.uk/easyspreesy

*Dependent on availability.

Ends.

For further press information and images please contact:

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For media enquiries outside of office hours, Arriva can be contacted via its 24-hour media pager service on 07623 920 615.

Notes to Editors

A full timetable for service 202/203 can be downloaded at www.arrivabus.co.uk

Customers can buy tickets at their own convenience at www.arrivabus.co.uk/yorkshire or via the Arriva Mobile Ticketing App, where they can also live track their bus by GPS to ensure a minimal wait at the bus stop.

Arriva UK Bus is part of Arriva plc, one of the largest passenger transport providers in Europe, employing some 54,500 people and delivering more than 2.2 billion passenger journeys across 14 European countries every year. It currently operates a fleet of some



5,900 vehicles in the UK alone, providing services in the North East, North West and South East of England, Yorkshire, the Midlands and Wales.

In 2010, Arriva was acquired by Deutsche Bahn, and is now responsible for the growth and development of all Deutsche Bahn's regional passenger transport outside of Germany.

Arriva Yorkshire were announced as UK Bus Operator of the Year for 2015.