

PRESS RELEASE

Arriva Midlands & Shires

8th November 2016

More young people in MK choosing the all-in-1 card for bus savings

Members of Milton Keynes Youth Cabinet and Arriva celebrated the introduction of reduced prices for the all-in-1 travel card with a prize-giving ceremony.

The all-in-1 card provides discounted travel for young people aged between 5 and 19 in Milton Keynes with journeys available across MK for as little as 68 pence if purchasing a 4-weekly ticket.

Young people who applied for an all-in-1 card during September and October were entered into a prize draw. Arriva and Milton Keynes Council held a ceremony at the Civic Offices on November 5 to provide lucky winners with iPad minis and hundreds of pounds worth of shopping vouchers.

Applications for all-in-1 cards have increased by more than ten per cent on the same period in 2015.

MKYCAB member and Member of UK Youth Parliament Milton Keynes North, Amber Saunders, said: "We are really pleased that the all-in-1 card is making public transport cheaper again. In providing flat fares at £1 and providing the 4 week pass, young people can have more independence as well as affordable bus travel.



“This also signifies that communication between Arriva and the MK youth cabinet are improving and so we hope to work with Arriva in the future in providing strong public transport for young people.”

Arriva Area Managing Director (Shires), Maq Alibhai, said: “We’re delighted to be working with the youth cabinet and part of promoting bus travel for young people in Milton Keynes as a low cost, environmentally friendly way to travel.”

“I met with the youth cabinet early this year and recognised that the young people in Milton Keynes were very keen to access public transport, and with feedback from young bus users in the area, we agreed on a price structure that would be affordable and simple to understand.”

“In reducing congestion and reducing the cost of travel the growth in application of the all-in-1 card is great news for everyone in Milton Keynes.”

The all-in-1 card offers single junior tickets for £1; weekly tickets for £8.50 and 4-weekly tickets for £27. It can be bought online with the Arriva app.

To apply for an all-in-1 card go online at www.milton-keynes.gov.uk and fill in the application form at school, college or the civic centre.

For more information services and timetables, either download the free Arriva Bus App via the Apple Store or Google Play, or visit www.arrivabus.co.uk/beds-and-bucks/

Caption: All-in-1 card prize-winners celebrate with Arriva’s Sukhdev Sembi and Roz Macarenhas of Milton Keynes Council.

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For further press information and images please contact:

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For media enquiries outside of office hours, Arriva can be contacted via its 24-hour media pager service on 0762 392 0615.

Notes to Editors

Arriva UK Bus is part of Arriva plc, one of the largest passenger transport providers in Europe, employing some 54,500 people and delivering more than 2.2 billion passenger journeys across 14 European countries every year. It currently operates a fleet of some 5,900 vehicles in the UK alone, providing services in the North East, North West and South East of England, Yorkshire, the Midlands and Wales.

In addition to the Arriva-branded networks, it also operates locally branded bus services including Hinckleybus, Yorkshire Tiger, Network Colchester and Green Line, which provides regular coach services between central London and the Home Counties.

In 2010, Arriva was acquired by Deutsche Bahn, and is now responsible for the growth and development of all Deutsche Bahn's regional passenger transport outside of Germany.

