

# PRESS RELEASE

## Arriva Midlands & Shires

6 December 2016

### Arriva launches Boxing Day bus service in Luton and Dunstable

Arriva is running bus services in Luton and Dunstable on Boxing Day for the first time after a trial service proved successful in 2015.

The service will allow people in Luton and Dunstable to get to work, go shopping or get out and about to meet friends and family during the festivities.

A Sunday service will run from Luton to Houghton Regis via the Busway and Dunstable (A service) and from Luton to Parkside (Z service).

Buses will also run from Stopsley to Luton (number 12), Luton town centre to Marsh Farm (number 27) and Luton to Dunstable (number 31).

Arriva Luton general manager, Linsey Frostick, said: "We're excited to be launching Boxing Day services in Luton and Dunstable and hope they're going to prove popular with shoppers and those wishing to meet family and friends.

"It's such a busy time of year so why not avoid the stress of parking and congestion and try the bus?"

For more information on services and timetables, either download the free Arriva Bus App via the Apple Store or Google Play, or visit [www.arrivabus.co.uk/beds-and-bucks/](http://www.arrivabus.co.uk/beds-and-bucks/)

**Image caption: Arriva Luton general manager Linsey Frostick launches the Boxing Day service**

## Ends

**For further press information and images please contact:**

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**For media enquiries outside of office hours, Arriva can be contacted via its 24-hour media pager service on 0762 392 0615.**

### **Notes to Editors**

Arriva UK Bus is part of Arriva plc, one of the largest passenger transport providers in Europe, employing some 54,500 people and delivering more than 2.2 billion passenger journeys across 14 European countries every year. It currently operates a fleet of some 5,900 vehicles in the UK alone, providing services in the North East, North West and South East of England, Yorkshire, the Midlands and Wales.

In addition to the Arriva-branded networks, it also operates locally branded bus services including Hinckleybus, Yorkshire Tiger, Network Colchester and Green Line, which provides regular coach services between central London and the Home Counties.

In 2010, Arriva was acquired by Deutsche Bahn, and is now responsible for the growth and development of all Deutsche Bahn's regional passenger transport outside of Germany.

