

PRESS RELEASE

Arriva The Shires

15th October 2014

Arriva Impresses at UK Bus Awards

Arriva has topped the shortlist for the 2014 UK Bus Awards, receiving an incredible 15 nominations across 17 hotly contested categories.

The awards, now in their 19th year, are designed to recognise, celebrate and promote excellence and best practice throughout the UK bus industry. This year, Arriva has been recognised both regionally and nationally across the full range of people focused, operational and technical accolades, and will be hoping to scoop a number of the final prizes during the glittering awards ceremony on 18th November, at the Hilton Hotel on Park Lane, London.

Mark Yexley, Operations and Commercial Director for Arriva UK Bus, said: “We are honoured that we have achieved such widespread recognition at the 2014 UK Bus Awards. It really is testament to the incredibly dedicated teams and individuals that make up the wider Arriva business, who consistently strive to deliver excellence for our customers on a day to day basis.

“At Arriva we feel it’s important that we don’t rest on our laurels and are continually innovating and evolving to ensure that we remain at the forefront of the bus industry. The sheer number of finalists we have at this year’s UK Bus Awards really do showcase just how successful we have been in driving the business forward, and we will certainly use this recognition as a platform to achieve even greater results in the future.”

Arriva has been shortlisted for the following awards:

- Chris Moyes Memorial Award for Top National Bus Driver: Ian Greenfield, Arriva Midlands; Justyna Wawrzycka, Arriva North East
- Young Manager of the Year: Matthew Ashton, Arriva Yorkshire; Nick Faichney, Arriva London; Richard Hoare, Arriva North West and Wales



- Environment Award: Milton Keynes Electric Bus Project, Arriva Shires & Essex
- Alexander Dennis Innovation Award: Milton Keynes Electric Bus Project, Arriva Shires & Essex
- Making Buses a Better Choice: the Peter Huntley Memorial Award: Arriva Watford - Perfect 10, Arriva Shires & Essex
- Putting Passengers First: The Arriva Angels, Arriva Yorkshire
- Marketing Initiative of the Year: X1/1/1b - people disappearing every 15 minutes, Arriva North East
- Sustained Marketing Excellence: Business to Business - Go Growth!, Arriva Yorkshire; Social Media - Never Miss the Buzz, Arriva UK Bus
- Top City Operator: Arriva Merseyside
- Top National Bus Depot: Blyth, Arriva North East

For a full list of finalists and further information about the UK Bus Awards, visit www.ukbusawards.org.uk.

Ends.

For further press information and images please contact:

Eve Marie Ginever

PR & Communications Manager

07920 415 277

ginevere@arriva.co.uk

For media enquiries outside of office hours, Arriva can be contacted via its 24-hour media pager service on 0762 392 0615.

Notes to Editors

Arriva UK Bus is part of Arriva plc, one of the largest passenger transport providers in Europe, employing some 54,500 people and delivering more than 2.2 billion passenger journeys across 14 European countries every year. It is currently operates a fleet of some 5,900 vehicles in the UK alone, providing services in the North East, North West and South East of England, Yorkshire, the Midlands and Wales.





In addition to the Arriva-branded networks, it also operates locally branded bus services including Hinkley Bus, Wardle Transport, Yorkshire Tiger, Network Colchester and Green Line, which provides regular coach services between central London and the Home Counties.

In 2010, Arriva was acquired by Deutsche Bahn, and is now responsible for the growth and development of all Deutsche Bahn's regional passenger transport outside of Germany.

