

PRESS RELEASE

Arriva The Shires

7th October 2014

Milton Keynes's Electric Bus project recognised for Excellence in Technology at the National Transport Awards

The Electric Bus Project is the most innovative transport project of the year, 8 fully electric buses have replaced 7 diesel buses on Route 7 in Milton Keynes in a 5 year trial.

The trial is unique; this is the most world's most demanding electric bus route. No other electric buses are expected to work up to 17 hours a day, 7 days a week.

The trial aims to demonstrate the commercial viability of low carbon transport. Proving that fully electric buses can economically compete with diesel will encourage greater confident and investment in green transport across the world.

The Milton Keynes trial uses wireless charging technology to ensure that buses can run nonstop throughout the working day. The use of wireless charging means that, for the first time, electric buses will effectively be able to do everything a diesel bus can do.

The National Transport Awards that acknowledge excellence across all type of Transport selected the Electric bus project as the winner in the Excellence in Technology category.

Brian Matthews, Head of Transport at Milton Keynes Council said "This is fantastic recognition for a fantastic project. The council are thrilled that Arriva won this prestigious national award against some very strong competition. The electric bus is truly a great asset for Milton Keynes and the council with Arriva and the other project partners trust this recognition gives others the confidence to take forward innovative, projects as we do here in Milton Keynes.



Maq Alibhai, Operations Director for Arriva added “We are delighted with this win, the project has been hugely successful and we are proud to be part of such an important, industry leading project”

This award comes on top of an award by the Low Carbon Vehicle Partnership where the Electric bus was highly commended in its contribution to sustainable travel in September.

Ends.

For further press information and images please contact:

Linsey Frostick

Regional Marketing Manager

07961 034324

linseyfrostick@arriva-shires.com

For media enquiries outside of office hours, Arriva can be contacted via its 24-hour media pager service on 0762 392 0615.

Notes to Editors

Arriva UK Bus is part of Arriva plc, one of the largest passenger transport providers in Europe, employing some 54,500 people and delivering more than 2.2 billion passenger journeys across 14 European countries every year. It is currently operates a fleet of some 5,900 vehicles in the UK alone, providing services in the North East, North West and South East of England, Yorkshire, the Midlands and Wales.

In addition to the Arriva-branded networks, it also operates locally branded bus services including Hinkley Bus, Wardle Transport, Yorkshire Tiger, Network Colchester and Green Line, which provides regular coach services between central London and the Home Counties.

In 2010, Arriva was acquired by Deutsche Bahn, and is now responsible for the growth and development of all Deutsche Bahn’s regional passenger transport outside of Germany.

