

# PRESS RELEASE

## Arriva Midlands & Shires

15<sup>th</sup> November 2016

### **Arriva extends launch offers on 800/850 services until end of the year**

Arriva has extended its launch offer on its 800 and 850 route between High Wycombe, Marlow, Henley and Reading giving a boost to Christmas shoppers.

Day Tickets on the route remain fixed at £4, with Weekly Tickets £12 and 4-Weekly Tickets for £40 until December 31. Child Tickets are £3 per day.

Arriva in High Wycombe refurbished 12 buses to the MAX specification in early September, with free Wi-Fi, luxury seats and the latest in journey planning technology.

Maq Alibhai, Arriva area managing director (Shires), said: "We're delighted to be extending this offer as the service proves to be increasingly popular for passengers.

"The free Wi-Fi is great for those commuting into work or college every day, as well as passengers shopping or travelling for leisure. At this busy time of year it makes more sense than ever to save on parking, petrol and hassle and take the bus."

The service operates up to every 30 minutes.

For more information services and timetables, either download the free Arriva Bus App via the Apple Store or Google Play, or visit [www.arrivabus.co.uk/beds-and-bucks/](http://www.arrivabus.co.uk/beds-and-bucks/)

**Ends.**

**For further press information and images please contact:**





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**For media enquiries outside of office hours, Arriva can be contacted via its 24-hour media pager service on 0762 392 0615.**

### **Notes to Editors**

Arriva UK Bus is part of Arriva plc, one of the largest passenger transport providers in Europe, employing some 54,500 people and delivering more than 2.2 billion passenger journeys across 14 European countries every year. It currently operates a fleet of some 5,900 vehicles in the UK alone, providing services in the North East, North West and South East of England, Yorkshire, the Midlands and Wales.

In addition to the Arriva-branded networks, it also operates locally branded bus services including Hinckleybus, Yorkshire Tiger, Network Colchester and Green Line, which provides regular coach services between central London and the Home Counties.

In 2010, Arriva was acquired by Deutsche Bahn, and is now responsible for the growth and development of all Deutsche Bahn's regional passenger transport outside of Germany.

