

PRESS RELEASE

Arriva Southern Counties

14th October 2014

Arriva invests £300,000 in more new buses for Southend

Arriva has invested £300,000 in two brand-new low-carbon-emission buses for its service 'One' between Shoeburyness, Southend, Hadleigh and Rayleigh.

They feature free on-board Wi-Fi, comfortable E-leather seating, brighter interior lighting and are amongst the first buses in the country to feature new 'micro-hybrid' technology developed by their manufacturer, Wrightbus of Northern Ireland, one of the UK's leading bus builders.

They follow a £2 million investment in sixteen new buses for the 'One' in April 2013 and a £1.8 million investment the previous November in twelve new buses for 'The Wave' service that runs between Shoeburyness and Rayleigh via the seafront, Southend town centre and Eastwood.

The new technology channels waste energy from braking back into the batteries to allow more auxiliary systems to be powered electrically, reducing the work the engine needs to do, in turn cutting emissions and giving better fuel economy.

Since the 'One' was upgraded with new buses in 2013, the frequency has been increased and these latest additions to Arriva's fleet will allow some older buses that have been used on the service to be moved elsewhere.

Arriva's Regional Publicity Manager, Richard Lewis, said "We are delighted to make yet another investment in new buses for the benefit of our customers in the Southend, Rayleigh, Rochford and Castle Point area and these latest buses take advantage of state-of-the-art technology that improves facilities for our customers while helping the environment.



“They take exhaust emissions to an even lower level than has already been achieved in recent years as engines have progressively been subject to an ongoing series of stringent regulations to help improve air quality.

“We hope that the stylish interiors will give a comfortable ride and the free W-Fi will let our customers make the most of their time by surfing the internet, doing some online shopping, chatting with their friends or catching up with their emails.”

This latest purchase of buses takes the amount of investment by Arriva in new buses for its Southend operations to over £4 million in less than three years. In addition they have transferred two eighteen-month-old buses to Southend and have invested in the significant refurbishment of some mid-life vehicles for Southend-area services.

Ends.

For further press information and images please contact:

Linsey Frostick

Regional Marketing Manager

07961 034324

linseyfrostick@arriva-shires.com

For media enquiries outside of office hours, Arriva can be contacted via its 24-hour media pager service on 0762 392 0615.

Notes to Editors

Arriva UK Bus is part of Arriva plc, one of the largest passenger transport providers in Europe, employing some 54,500 people and delivering more than 2.2 billion passenger journeys across 14 European countries every year. It is currently operates a fleet of some 5,900 vehicles in the UK alone, providing services in the North East, North West and South East of England, Yorkshire, the Midlands and Wales.

In addition to the Arriva-branded networks, it also operates locally branded bus services including Hinkley Bus, Wardle Transport, Yorkshire Tiger, Network Colchester and Green Line, which provides regular coach services between central London and the Home Counties.



In 2010, Arriva was acquired by Deutsche Bahn, and is now responsible for the growth and development of all Deutsche Bahn's regional passenger transport outside of Germany.

