

PRESS RELEASE

Arriva Southern Counties

12th June 2015

Arriva to offer unlimited travel to Kent young person's travel pass holders at all times

Young people in Kent can spread their wings and enjoy more freedom thanks to an announcement made by Arriva to offer unlimited travel throughout the week to all young people who buy a Kent County Council Young Person's Travel Pass for the 2015/16 academic year.

The pass is available to school children in years 7 to 11 and allows travel on all public bus services in Kent between 6am and 7pm on Mondays to Fridays from the start of the school term until 31st July 2016.

Passes cost just £250 for the academic year and can be bought from Kent County Council by visiting www.kent.gov.uk/roads-and-travel/school-transport/young-persons-travel-pass. The website also gives details of who is eligible to buy the pass.

When people renew their Young Person's Travel Pass for the 2015/16 academic year (a half academic year pass is also available) they will be able to use the pass to travel free of charge on all Arriva bus services in Kent at any time during the day, including weekends and school holidays. The offer will run until the end of the 2016 academic year.

Explaining, Arriva Marketing Manager Richard Lewis said: "Scholars buying a Young Person's Travel Pass for the next academic year will additionally be able to use it to claim travel on our buses before 6am and after 7pm on weekdays as well as all day on Saturdays and Sundays and during school holidays, making the pass give even greater value for money."



“Arriva serves a wide range of attractions across Kent including entertainment venues, shopping malls and sports centres meaning young people can enjoy visiting these great locations at evenings, weekends and during holidays with even greater freedom.”

Ends.

For further press information and images please contact:

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For media enquiries outside of office hours, Arriva can be contacted via its 24-hour media pager service on 0762 392 0615.

Notes to Editors

Arriva UK Bus is part of Arriva plc, one of the largest passenger transport providers in Europe, employing some 54,500 people and delivering more than 2.2 billion passenger journeys across 14 European countries every year. It is currently operates a fleet of some 5,900 vehicles in the UK alone, providing services in the North East, North West and South East of England, Yorkshire, the Midlands and Wales.

In addition to the Arriva-branded networks, it also operates locally branded bus services including Hinckleybus, Yorkshire Tiger, Network Colchester and Green Line, which provides regular coach services between central London and the Home Counties.

In 2010, Arriva was acquired by Deutsche Bahn, and is now responsible for the growth and development of all Deutsche Bahn’s regional passenger transport outside of Germany.

